

Palmetto Charter Network
2009 Annual Conference
**“Expanding Educational
Opportunities for South Carolina’s
Children”**
September 18 - 19, 2009
Columbia, SC

Palmetto Charter Network

Expanding Educational Opportunities for South Carolina’s Children

Dear Charter Friend:

Thank you for your support of charter schools. The Palmetto Charter Network is planning their 2009 Annual Conference “Expanding Educational Opportunities for South Carolina’s Children.” The conference supports those persons and institutions committed to providing alternative and diverse educational programs through charter education, with the ultimate goal of improving academic achievement. We are seeking vendors/exhibitors to provide/display information, products, and resources to this target audience.

This two-day event will draw a large number of people who work for and on behalf of our charter schools. 84 school districts, four approved planning groups set to open schools in the fall of 2010, and all charter schools in South Carolina will receive invitations to participate in this year’s conference. Additionally, more than 200 charter school board members, 200 charter school leaders and administrators, and 600 charter school teachers will be exposed to the promotional materials developed for this conference.

Numerous educational workshops, seminars, sessions and panel discussions will focus on a broad spectrum of charter school best practices. This is your opportunity to meet with decision-makers who are eager to explore new ideas and better ways of achieving quality results for children.

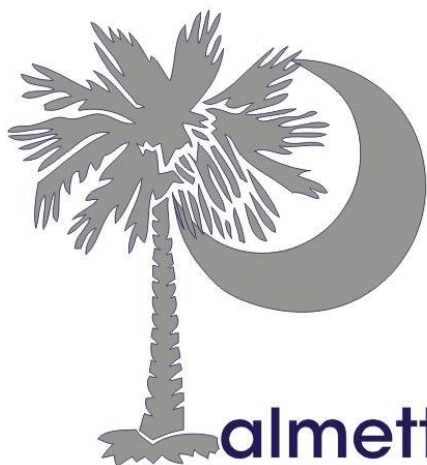
Attached is a sponsorship packet for those persons, businesses and organizations that have an interest in reaching out to this exclusive group. Enclosed you will find:

1. Palmetto Charter Network Business Associate Membership Form (associate membership entitles your additional associates to a significantly reduced conference registration fee and a website “Business Associate” Membership listing at www.palmettocharternetwork.org).
2. Information on booths, program advertisements, and sponsorships
3. Conference registration and payment form (for additional colleagues)
4. Hotel reservation information

Don’t miss this great opportunity to meet like-minded individuals concerned with helping charter schools and charter school students achieve higher learning standards. We look forward to your presence at the 2009 Annual Conference of the Palmetto Charter Network!

Sincerely,

Michael Sinclair
President of the PCN & Principal, Brashier Middle College



Palmetto Charter Network

Expanding Educational Opportunities for South Carolina's Children

Ms. Robyn Verdery
Palmetto Charter Network
805 Plantation Point Drive
North Augusta, South Carolina
Phone: 803 510-3119
Fax: 803 202-9490

www.palmettocharternetwork.org

Membership Application Form SY 2009/2010

Founded in the fall of 2008, the South Carolina Palmetto Charter Network (PCN) has grown to more than a dozen school members. A growing organization, PCN is striving to represent its members at every level of government: federal, state, county, and local municipality. Currently, it is growing to provide services to its members in marketing and publicity, advocacy, networked technical support, and communications. As the membership grows, PCN plans a continued expansion into a robust future of membership services and communication and the provision of reasonable educational services. Members of PCN enjoy a coordinated voice at SDE, a monthly newsletter, input into related SC legislation, and a PCN Hotline. Other benefits include access to technical support, free publicity for events/programs, and reduced rates at annual coalition conferences.

Business Associate Membership\$500.00*

Organization Name _____

Organization contact (name & title): _____

Position: _____ Phone # _____

Work location: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

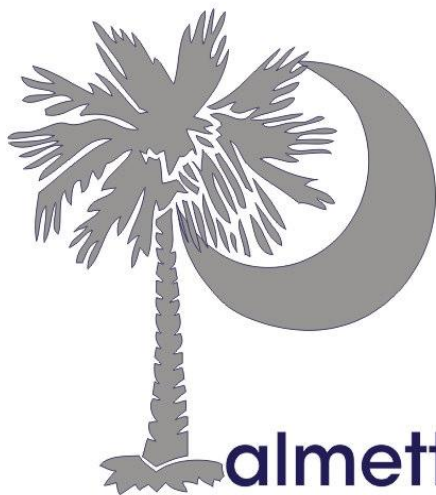
E-mail: _____ Web site: _____

Please submit this form to the address above, along with your check/money order payable to:

South Carolina Palmetto Charter Network

Thank you!

*This year only, the Business Associate Membership includes a display area/table at our annual conference



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Vendor/Exhibitor Booth and Individual Program Book Advertisements

Vendors/exhibitors at the 2009 PCN Conference witness a great deal of traffic from attendees thanks to the placement of breakfasts, lunches, and a vendor reception located adjacent to the exhibitor’s hall. This year, two continental breakfasts and a reception will be located in front of the vendor hall.

Below are three options for consideration if you are interested in only purchasing an exhibitors booth, or if your package does not include a booth.

Full Service\$500
 Location in front section of Ballroom, 8’X 4’ Table, free WiFi. Electricity hookups by request to the hotel
 Two complimentary tickets to all meal functions

Below are three options for consideration if you are interested in only purchasing an ad in the program book, or if your package does not include an advertisement.

Full Page (8 ½’ X 11’ portrait or landscape, black and white)\$350
 ½ page\$200
 ¼ page\$125

***Please note – all copy and graphics will be due by 28, 2009.
 Any graphics submitted must be in JPG format, or we cannot guarantee the quality of the advertisement.***

Important Exhibitors Notes

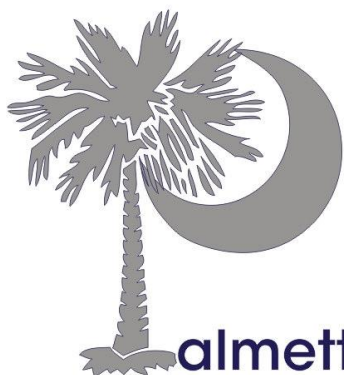
After you register for the 2009 PCN Conference, you will receive a comprehensive packet of supplemental information, including directions to the hotel, a floor plan of the exhibit area, and parking information.

You may arrange to ship your materials ahead of time directly to the hotel by contacting the hotel. If you do not require a table for your space, please indicate this by writing, “NO TABLE” on the attached registration form.

For hotel rooms and other hotel related information, please call the Columbia Marriott at 1-803-771-7000
 Inquire about the 2009 PCN Annual Conference discount rate for overnight rooms.(\$99) There is a limited quantity so call today.

Additional meal tickets may be purchased at the price of registration for additional vendor representatives upon request.

If you have any questions, please do not hesitate to contact our Conference Planner at
 803 510-3119, or via email at pcnconference@palmettocharternetwork.org



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Premium Event Sponsorship Opportunities

Platinum Sponsor.....\$7,500

- Recognized on cover of conference program
- Recognized in all breakout/maxi session rooms with signage
- Recognized in signage at registration table
- Four complimentary tickets to attend all conference activities
- Special Premier Service exhibitor booth in hallway outside of ballroom.
- One full page ad in conference program
- 1 year Business Associate membership in PCN
- Introduction at Saturday’s lunch, announcement of next year’s conference
- Company name and contact information listed in vendor directory
- One Guest Accommodation for two nights at the Columbia Marriott (full commitment to room must be received by Sept. 4, 2009)

Friday Evening Gala Reception (200 attendees) \$4,000

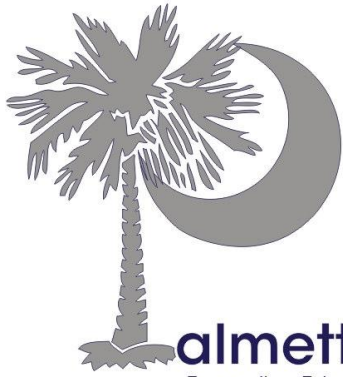
- Recognized as Event sponsor with signage
- Representative invited to participate in event publicity
- Two complimentary tickets to attend all conference activities
- Full Service exhibitor booth in exhibit hall
- 1 year Business Associate membership in PCN
- One full page ad in conference program
- Company name and logo printed on cover of conference program
- Company name and contact information listed in vendor directory
- One overnight Guest Accommodation at the Hyatt Regency (full commitment must be received by August 28, 2009)

Saturday Breakfast Sponsor (200 attendees).....\$2,500

- Recognized as breakfast sponsor with signage
- Two complimentary tickets to attend all conference activities
- Basic Service exhibitor booth in exhibit hall
- 1 year Business Associate membership in PCN
- 1/2 page ad in conference program
- Company name and contact information listed in vendor directory
- Company name and logo printed in conference program

Saturday Awards Luncheon Sponsor (250 attendees).....\$5,000

- Recognized as Event sponsor with signage
- Representative invited to participate in event publicity
- Two complimentary tickets to attend all conference activities
- Full Service exhibitor booth in exhibit hall
- 1 year Business Associate membership in PCN
- One full page ad in conference program
- Company name and logo printed on cover of conference program
- Company name and contact information listed in vendor directory
- One overnight Guest Accommodation at the Hyatt Regency (full commitment must be received by August 28, 2009)

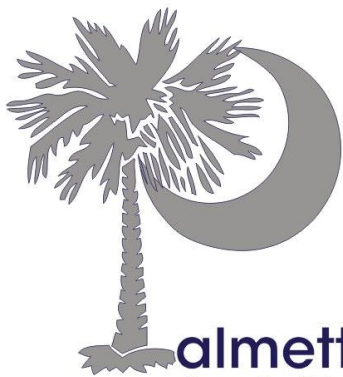


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Major Gifts Sponsorships

- Welcome Bags Sponsor.....\$5,000**
- Company name and logo prominently displayed on the conference welcome bags
 - Four complimentary tickets to attend all conference activities
 - Special Premier Service exhibitor booth in exhibit hall
 - 1 year Business Associate membership in PCN
 - One full page ad in conference program
 - Company name and logo printed on cover of conference program
 - Company name and contact information listed in vendor directory
 - One overnight Guest Accommodation at the Hyatt Regency
- Registration/Lanyard Sponsor/Printing.....\$2,000**
- Recognition at registration table and company name/logo on lanyards
 - Two complimentary tickets to attend all conference events
 - 1 year Business Associate membership in PCN
 - 1/2 page ad in conference program
 - Company name and logo printed on back cover of conference program recognizing sponsorship
 - Company name and contact information listed in vendor directory
 - Full Service exhibitor booth in exhibit hall
- Honorarium Sponsor\$1,500**
- One complimentary tickets to attend all conference events
 - 1 year Business Associate membership in PCN
 - 1/2 page ad in conference program Full Service exhibitor booth in exhibit hall
 - Basic Service exhibitor booth in exhibit hall
 - Company name and logo printed in conference program
 - Company name and contact information listed in vendor directory



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Vendor/Exhibitor/Sponsor Registration Form

Contact Name _____

Company _____

Address _____

City/State/Zip _____

Telephone _____

Fax _____ E-mail _____

Company Description: This will be used in the conference program, please provide a 50 word or less description of services your company provides _____

Premium Event Sponsorships

- Platinum Sponsor - \$7,500
- Friday Evening Gala Reception Sponsor - \$4,000
- Saturday Breakfast Sponsor - \$2,500
- Saturday Luncheon Sponsor - \$5,000

Major Gifts Sponsorships

- Welcome Bags Sponsor - \$5,000
- Registration/Lanyard Sponsor/Printing - \$2,000
- Honorarium Sponsor - \$1,500

Exhibitor Booth Sponsorships

- Full Service - \$500 (fee paid by vendor joining PCN as a Business Associate)

Individual Program Book Ads

- Full Page - \$500
- Half Page - \$275
- Quarter Page - \$150

*See the attached forms for a complete description of all these items.
Make checks/money orders payable to the **Palmetto Charter Network**.
Please return this completed form with payment by **Aug. 28, 2009** to:*

PCN, 805 Plantation Point Drive, North Augusta, SC 29860

Phone: 803 510-3119, Fax: 803 202-9490, Email: pcnconference@palmettocharternetwork.org



Hotel Reservation Information

- 1200 Hampton Street
- Columbia, South Carolina 29201 USA
- Phone: 1-803-771-7000
- Fax: 1-803-758-2456
- Toll-free: 1-800-593-6465

Hotel Information

Wander through the historic, charming streets of Columbia, South Carolina and appreciate Southern hospitality at its finest. The Columbia Marriott is at the heart of the warm city, which has three rivers flowing throughout the area. The smoke-free, 300-room hotel offers 28,000 square feet of meeting and convention space, a business center, several dining options, a concierge lounge, an indoor pool and easy access to the South Carolina Statehouse. The friendly staff of the Columbia Marriott looks forward to making you feel at home.

Hotel Highlights

High-speed Internet access, business center, Express Check-in/Check-out, concierge services

Flexible meeting facilities and services complemented by Marriott's renowned meeting expertise

Guests can relax in our indoor pool with adjoining sun deck or enjoy our modern fitness facility.

[This hotel has a smoke-free policy](#)

[Marriott Rewards category: 4](#) 

Amenities:

- AV Equipment
- Airport Shuttle
- Bellhop
- Business Center Services
- Car Rental Desk
- Coffee/Tea
- Wake-up Calls
- Computer Access
- Copy and Fax Service
- Dry Cleaning and Laundry/Valet
- Early Check-in/Express Check-in
- Garage/handicap Parking
- Late Check-out
- Newspaper

Subject to availability. Additional charges may apply. Please call the hotel to confirm.

All Palmetto Charter School Network conference participants, presenters, exhibitors and vendors are responsible for making their own room reservations. Please call the hotel directly at 1-803-771-7000, and mention your participation in the Palmetto Charter School Network Conference to receive the special - room rate of **\$99 for single, double, triple, or quad (excluding taxes)**.